

Technology Transfer In Biotechnology – A Global Perspective.



The book entitled “Technology Transfer In Biotechnology – A Global Perspective” is a book edited by Prabuddha Ganguli, Rita Khanna and Ben Prickril. It is published in the year 2009. The importance of innovation in biotechnology and its widespread applications in health, agriculture and commerce has brought into focus intellectual property (IP) and technology transfer related issues into sharp focus. This in turn had enhanced the need for discussion on means by which the knowledge and technologies should be moved up from the basic research up to the value chain to become commercial products which in turn are critical to the ability of biotechnological innovations to reach those who need it.

- I. In this book the world’s experts impart their knowledge and experience of IP and technology transfer issues from the perspective of the developing country markets.
- II. It provides a global guide to technology transfer related issues, which can help the companies worldwide to avoid mistakes in product development and investment recovery which may otherwise prove to be costly.
- III. This book also deals with different technology transfer policies, various participants and players in the arena and new frontiers which are open in the area of technology transfer.
- IV. The individual sections deliberate and debate on trade related aspects of intellectual property rights, technology transfer procedures in health, health care agriculture and environment.

The books target readers may be scientists, venture capitalists, financiers and mangers as it highlights the importance of guidelines and current initiatives in the area technology transfers to avoid legal and technical pitfalls.

-----For further details of the report kindly contact BIRAP office at birap.dbt@nic.in-----